

PERSON SPECIFICATION

Senior Lecturer / Senior Lecturer (Teaching) in Enterprise & Entrepreneurship

Criteria	Essential/ Desirable	Application Form / Supporting Statement / Interview
1. Masters degree in a relevant subject.	Essential	Application Form / Supporting Statement
2. Evidence of contemporary knowledge in some of the following: <ul style="list-style-type: none"> • Entrepreneurship and Innovation • International Business • Marketing Strategy 	Essential	Supporting Statement / Interview
3. Comprehensive understanding /experience of the development and management of executive education preferably within the UK Higher Education Sector.	Essential	Supporting Statement / Interview
4. Teaching experience at higher education level with evidence of successful student learning outcomes and good pedagogic practice in a related subject.	Essential	Supporting Statement / Interview
5. Direct experience of external engagement and the delivery of CPD / executive education.	Essential	Supporting Statement / Interview
6. Excellent communication and presentation skills both oral and written, including the ability to write engagingly using a variety of traditional and digital media.	Essential	Supporting Statement / Interview
7. Experience of professional practice, knowledge of their professional standards.	Essential	Supporting Statement / Interview
8. Evidence of sustained Continuous professional Development.	Essential	Application Form / Supporting Statement / Interview
<u>Essential to be considered for Senior Lecturer (standard academic contract to include research):</u> 9. Doctoral qualification or record of quality research outputs.	Desirable	Supporting Statement / Interview
<u>Essential to be considered for Senior Lecturer (standard academic contract to include research):</u> 10. Evidence of engaging in solo and/or collaborative projects with dissemination of quality outputs.	Desirable	Supporting Statement / Interview
<u>Essential to be considered for Senior Lecturer (standard academic contract to include research):</u> 11. Evidence of active engagement with research-related networks.	Desirable	Supporting Statement / Interview

12. Familiarity with ICT, digital and social media platforms and ability to use these professionally and creatively to promote opportunities for learning with international students.	Desirable	Supporting Statement / Interview
13. Willingness to travel overseas in a business context (as appropriate).	Desirable	Supporting Statement / Interview
14. Recognised teaching qualification or HEA Fellowship.*	Desirable	Application Form
15. Recognised Professional Qualification in a relevant subject.	Desirable	Supporting Statement / Interview
<u>Desirable to be considered for Senior Lecturer (standard academic contract to include research):</u> 16. Evidence of successful bidding for internal or external funded research projects.	Desirable	Supporting Statement / Interview
<u>Desirable to be considered for Senior Lecturer (standard academic contract to include research):</u> 17. Evidence of engagement in doctoral teaching and supervision.	Desirable	Supporting Statement / Interview
<u>Desirable to be considered for Senior Lecturer (standard academic contract to include research):</u> 18. Evidence of developing and evidencing impact or public and community engagement.	Desirable	Supporting Statement / Interview
<u>Desirable to be considered for Senior Lecturer (standard academic contract to include research):</u> 19. Evidence of delivering impactful client-based projects.	Desirable	Supporting Statement / Interview

- Application Form – assessed against the application form and where appropriate, curriculum vitae. Applicants will not be asked to answer a specific supporting statement. Normally used to evaluate factual evidence e.g. award of a qualification. Will be “scored” as part of the shortlisting process.
- Supporting Statements - applicants are asked to provide a statement to demonstrate how they meet the criteria. The response will be “scored” as part of the shortlisting process.
- Interview – assessed during the interview process by either competency-based interview questions, tests, work-related exercise, presentation or teaching session etc.